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For Love of the Stone

Poesy Liang, Jewellery Designer

The original creations of POEZ Jewellers stems from Malaysian-Taiwanese designer Poesy Liang's passion for gemstones, which has resulted in fine jewellery that embodies old-world elegance yet are stylish enhancements to everyday wear



2 Fat Catch on Bubbles

POESY LIANG

GIVE HER CARTE BLANCHE AND SHE'LL design a jewel that's unique and charged with inspiration. Designer Poesy Liang's creations are crafted with passion and reverence, a showcase of unique settings where gold and platinum are the building materials that house uncommonly hued stones, the "rare and exquisite art of nature". Her jewels are pieces of wearable art sculptures that symbolise ingenuity, architectural expression and timelessness.

A classical foundation in traditional art and studies in architecture engineering shape Liang's design approaches. She says, "I tackle the creations with structural solutions. It was an advantage initially that I was not entirely exposed to the common ways to mount stones. My ways were more similar to dealing with the gravity and aesthetics of a building facade."

DESIGNS

There is a story behind each of her jewels, inspired by people she has met, moving accounts or the gemstones themselves. Take for example the Taj Mahal-inspired Le Taj rose gold ring featuring a pink tourmaline and red spinels, rare stones that draw a parallel to the Mughal Emperor's devotion for his beloved late wife. The ring structure is the abstract interpretation of the architecture wonder's magnificent elevation. Liang relates, "Sometimes an idea will just come to me and I will match it to the best stones for a new creation, or sometimes certain stones instantly do the talking before an idea is formed."



Loco Tanzanite Ace unique edition cufflinks with the remarkable POEZ music box

Signature-C-Pink Sperm

Be smitten by the Fat Catch, novelly designed for an individual considered a great catch for marriage. The Mama's Heart, accompanied with a poem and first designed for Liang's mother, is now popular for mother-folks. The Andersen cufflinks design came from the special commission by a European lady as a surprise for the 70th birthday of her wonderful husband. The Pink Debutante may be offered to a girl coming of age, while the Signature-C Pink Sperm symbolizes fertility in every sense of the word. Naturally, there are many more creations from which to choose.

EXTRAS

Authentically, each creation is individually numbered, including the limited edition collector

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boxes made of rosewood, purple-grained wood or mother-of-pearl that they come in. An optional 22k gold sheet tablet engraved with a requested message may be affixed to the lush interior. A surprise edition of music boxes featuring a tune composed by Liang is available with POEZ Jewellers' top-of-the-range cufflinks and main signature creations. With each jewel, a hand-sketch depicting its' design stage is presented with Liang's personal artist seal, followed by beautiful gift stationery for POEZ Jewellers. ♦

For more information on POEZ Jewellers, call +603 2142 4682, email contact@poezjewellers.com or go online at www.poezjewellers.com.



Le Taj



(from top row) Pink Debutante - light pink tourmaline and light pink spinels on rose gold; Juicy Berries - pink tourmaline and red spinels on rose gold; Citrin Boy - orange citrin on rose gold; Lemon Square - lemon topaz and lime green peridots on rose gold

ARTICLE BY Y-JEAN MUN-DELSALLE/IMAGES COURTESY OF POEZ